

Jordan L. Wolken

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Professional Experience

Roots of Impact (emerging markets-focused innovative impact investment firm)

Senior Associate, Impact Intelligence & Education

Associate, Impact Intelligence & Education

Berlin, Germany

October 2024 – Present

August 2022 – October 2024

- Conduct impact and commercial due diligence, structure and sign Impact-Linked Finance investments, manage the impact verification process, and lead portfolio management for 12+ impact startups in the Biniyog Briddhi program in Bangladesh – a \$14 million public-private development program funded by the Swiss Agency for Development and Cooperation.
- Provide hands-on technical assistance to impact startups in Africa, Asia, and Latin America on the topics of impact measurement and investment readiness, strengthening their capabilities to manage impact performance and receive investment.
- Manage the company-wide research agenda by overseeing research projects led by external academics and/or consultants to advance the Impact-Linked Finance practice. Successfully managed 3 separate research projects across different topic areas.

Sherpa Ventures (African tech pre-seed venture capital firm)

Venture Associate Fellow

Nairobi, Kenya (remote)

April 2021 – January 2022

- Executed primary research on African startup trends, defined investment micro theses, and published multiple articles.

Atlantic Council (DC-based foreign affairs think tank)

Africa Center Fall Intern

Washington, D.C. (remote)

September 2020 – December 2020

- Conducted research and analysis on U.S.-Africa affairs, published a blog post on startups in Africa, and provided event support.

APCO Worldwide (global public affairs and strategic communications consultancy)

Strategy Consulting Intern

Tel Aviv, Israel

June 2019 – August 2019

- Assisted 11 different clients by drafting research briefs on the Israeli and U.S. political landscapes, monitored social media discussions using APCO digital tools, and strategized how brands can optimize messaging to address key stakeholders.

Proteem (Ugandan sustainable agriculture startup and 2019 UN Hult Prize Finalist)

Economic Development Intern

Paris, France

February 2019 – May 2019

- Built Proteem's first business plan by assisting with quantitative and qualitative research, writing, and editing. Helped lead impact reporting process and pitched Proteem to 100+ European investors at the 2019 HEC Seed Summit at Station F.

Volunteer and Leadership Experience

Bridges for Enterprise (volunteer-led UK charity advising underserved social enterprises)

Global President & Trustee

Founder & President, New York Chapter

London, UK (remote)

July 2020 – Present

February 2017 – May 2020

- Promoted by the Bridges for Enterprise (BfE) Founder to be non-profit's first Global President after founding and leading the BfE New York Chapter for 4 years. Lead 200+ person organization by setting strategic priorities to expand global operations. Grew organizational impact by adding 2 student-run chapters and overseeing the support of 15-20 social enterprises annually.

Amenuveve (community-led non-profit in rural Ghana)

Advisory Board Member (prior involvement since Spring 2017)

Woadze Tsatoe, Ghana (remote)

July 2020 – October 2024

- Advised Amenuveve in scaling 5 new enterprises by providing business development and fundraising services. Collaborated with female artisans to launch a new product portfolio and helped develop a virtual English reading program for K-12 students.

Education

HEC Paris

Master's in Sustainability and Social Innovation; Certificate in Inclusive and Social Business

Jouy-en-Josas, France

August 2021 – July 2022

GPA: 3.94/4.0 | **Master's Thesis:** Understanding the Utility of Impact Measurement for African Startups

Honors: HEC Foundation Merit Scholarship | **Relevant Coursework:** Social Impact Measurement; Impact Investing

New York University (NYU), Leonard N. Stern School of Business

Bachelor's in Business & Political Economy (BPE); Minors in Social Entrepreneurship and Peace and Conflict Studies

New York, NY

August 2016 – May 2020

GPA: 3.62/4.0 | **Bachelor's Thesis:** Agricultural Development in Post-Conflict Northern Uganda

Honors: 2020 NYU Stern Dean Blount Social Impact Award (Stern's highest service honor given to two seniors for outstanding leadership and dedication to social impact); 2019-2020 NYU Stern Dean's List

Overseas Exchanges: NYU London (Fall 2017), NYU Shanghai (Spring 2018), HEC Paris Startup Launchpad (Spring 2019)

Additional Information

- **African Startup Ecosystem:** Dream VC Launch Into VC Fellow; A&A Collective Member; Africa's Business Heroes Judge.
- **Languages & Technical Skills:** French (B1 intermediate proficiency); Microsoft Office Suite; R; Python; Canva.